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56 Lakewood Ave
Venutra, CA 93004*
*Willing and able to commute!

EDUCATION

Otis College of Art and Design

Los Angeles, California — Communication Arts Major, Creative Writing Minor, 2017-2020
- Dean's List: Fall 2017 - 2020

Brooks Institute

Ventura, California — Graphic Design, 2015-2016

SKILLS

Software: Photoshop, Illustrator, InDesign, Premiere Pro, XD, Figma, Canva, Spark AR

Microsoft Suite: Word, PowerPoint, Excel

Technical: Sketching, Illustration, Painting, UX/UI

WORK

Graphic Designer, The Edit Media Group | Santa Monica, California — September 2021

- Produced engaging static and dynamic imagery for social media, staying on top of trends and adapting to algorithm changes.
- Crafted aesthetically pleasing grid layouts while following brand guidelines.
- Developed and managed visual assets for clients such as Poosh, Florence by Mills, The Bungalow, Safely, Disney, Full Moon Pet, JVN Hair, and LL Cool J.

UX/UI + Design Assistant, The Industrious | Remote — June-September 2021

- Prototyped interactive experiences, including those used to sell and demonstrate products in a retail environment.
- Worked within existing brand guidelines to create layouts that reinforced a brand's style or voice through various touchpoints within retail and digital platforms.
- Ensured expertise in UI patterns, information architecture, and UX best practices.

Part-Time Designer, RevenueTrail | Remote — May-September 2021

- Regularly produced designs and layouts for various content types, including emails, social media posts, web pages, blog posts, support for events, and white papers.
- Built, tested, deployed and optimized marketing campaigns in HubSpot, LinkedIn, and Google AdWords.

Design Intern, FAM Brands | Bell, California — July-August 2019

- Assisted in design direction, social media posting, email imagery, banners/ads, and website updates.
- Sat in on meetings and occasionally ran inventory.

Resident Assistant, Otis College of Art and Design | Los Angeles, California — July 2018, May-August 2019

- Resident assistant/peer mentor for a pre-college program dedicated to demonstrating a variety of specific art forms (fine art, photography, graphic design, fashion).
- Assisted and shadowed visiting artists who lectured and taught during the program.
- Created weekly events that connected residents and touched upon each student's artistic desires.